

# What is impact investing?

Investors today are more committed to doing good without compromising doing well financially. Consequently, asset flows into responsible investment strategies are steadily increasing. At RBC GAM, we believe that being an active, engaged and responsible owner empowers us to enhance the long-term, sustainable performance of our portfolios.

Responsible investment is an umbrella term encompassing the approaches used to deliberately incorporate environmental social and governance (ESG) considerations into investing. Impact investing is one of these approaches used to advance the social goals of an investor. Through impact investing, investors can pursue competitive investment returns while achieving measurable social impacts.



**Impact investing** is an intentional investment in securities that is designed to make a measurable positive impact on the environment and society while seeking to earn a competitive financial return for our clients

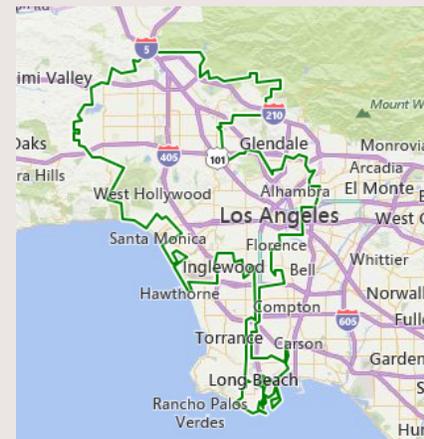
## Having a measurable impact

**Reducing Homelessness:** Los Angeles' Homelessness Reduction and Prevention, Housing, and Facilities initiative finances the construction of 8,000-10,000 permanent supportive housing units for the chronically homeless over the next decade, as well as access to mental health counseling, addiction services, and housing placement.

### Stakeholders:

- Homeless
- Women & children
- Veterans
- Seniors
- Foster youth
- Disabled

### Sustainable development goals



## How can my investments make a positive impact?

### Homeownership



Owning a home has long been a pillar of the American dream. But low-and-moderate-income would-be homeowners, even those with good credit, are often overlooked by the banking industry. RBC GAM creates custom securities where the underlying loans support affordable mortgages made to low- and moderate-income families. Affordable mortgages for low-to-moderate income families provide stability and are a major vehicle for building wealth and economic opportunity.

### Affordable Rental Housing



Across America, rental housing stock is severely limited and often overpriced. 80% of low-income households pay more than 1/3 of their income for rent, leaving less for food, healthcare and education. RBC GAM's impact investing strategies finance affordable rental units, buying first mortgages of multifamily rental units, helping to support renters with income limits, who are further supported by federal, state and housing authority assistance programs.

### Small Business and Job Growth



Would-be small business owners often lack the capital to open businesses that serve the community, like laundry facilities, supermarkets and clinics. RBC GAM's impact investing strategies buy the guaranteed portions of SBA loans to deliver more services to the residents of low- and moderate-income communities and provide more job opportunities. We also support businesses with a special social or environmental focus, as well as loans made to underserved borrowers.

### Healthcare



Lack of access to comprehensive, quality healthcare services impacts the ability of men, women and children to lead healthy and productive lives. RBC GAM's impact investing strategies invest in a range of healthcare facilities in underserved communities – including nursing homes, community clinics, skilled nursing care and family dentistry – resulting in healthier, more stable and more productive communities.

### Education



Access to quality education is a key driver of upward socioeconomic mobility, and helps to reduce inequalities. RBC GAM's impact investing strategies support equal access to educational opportunities by investing in municipal bonds supporting school districts, community colleges, and job skills and training programs, as well as small business loans for daycares and preschools.

### Environmental Sustainability



Climate change is a global challenge that will have impacts on economies, markets, and societies worldwide. RBC GAM's impact investing strategies support projects that promote the health of the environment, including renewable energy, clean air and water, land preservation, efficient resource use, and environmental remediation.

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